Argentina's eco-driving programmes

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How have behavioural insights shaped efficiency policy in this sector?

- During the last decade, various countries had developed **Eco-Driving** programmes.

- It is a good and easy way to introduce new habits to:
  - Save in fuel and fleet maintenance
  - Reduce carbon emissions
  - Reduce risks and accidents
  - Improve driver performance and awareness
Argentina Eco-driving programme

• Composition of Road Transport
  - 95% of the emissions of the transport sector corresponds to road transport
  - 95% of all goods and raw materials are transported by trucks
  - 40% of the total cost of transportation companies is due to fuel

• CO2 emissions by type of vehicle
Argentina Eco-driving programme

- **Norms & Courses:**
  - Fuel Efficient Driving in all type of driving licenses

- **Labelling**
  - Mandatory EE Labelling for LDV, categories N1 and M1 until of 3,500 kg.
  - Tool to better position energy efficiency as a decision making when purchasing a car
  - Establishment of minimum standards
Argentina Eco-driving programme

- Efficient Fleet Management:
  - Capacity building to sector’s decision makers
    - Efficient Fleet Management
    - Monitoring and follow up of fuel consumption
    - Fuel Efficient Driving
    - Fuel saving technologies applied to transportation
    - Impact on costs
  - Generation of consultation material for the sector
    - Impacts of the transport on the environment
    - Efficient Fleet Management
    - Energy efficiency measures by type of transport, potential savings
  - Efficient Technology Verification
    - Giving confident information to the transport sector
    - Developing a market for efficient technologies
Results of the policy/programme

• The objective of Eco-driving programmes is to introduce eco driving knowledges into different courses and trainings to reach all drivers of all sectors.

• When avoiding erratic driving habits and following basic Eco-driving tips, drivers can easily save approximately 20 % on fuel and maintenance.
Opportunities for international collaboration?

- Based on your experience with this policy/programme, on which issues could countries collaborate and what benefits could collaboration have for achieving behaviour change in this sector?