



Ministerio de Energía  
Presidencia de la Nación

# Argentina's eco-driving programmes

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*Behaviour Change for Energy Efficiency: Opportunities for International Cooperation in the G20 and beyond*, Paris, 12 September 2018

## How have behavioural insights shaped efficiency policy in this sector?

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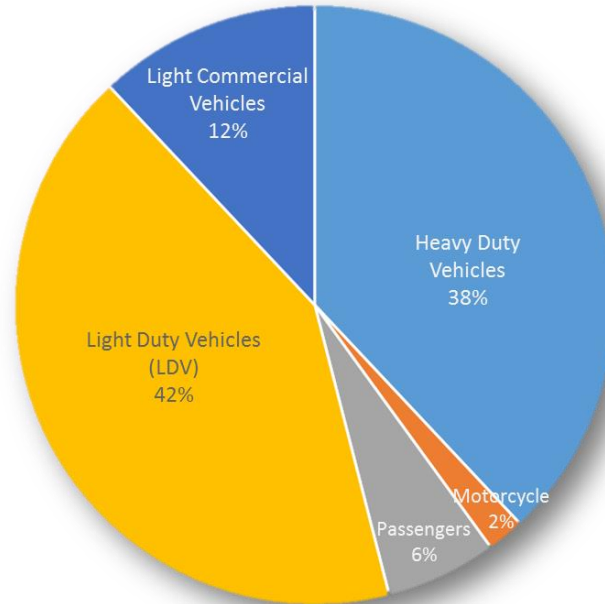
- *During the last decade, various countries had developed **Eco-Driving** programmes.*
- *It is a good and easy way to introduce new habits to:*
  - *Save in fuel and fleet maintenance*
  - *Reduce carbon emissions*
  - *Reduce risks and accidents*
  - *Improve driver performance and awareness*

# Argentina Eco-driving programme

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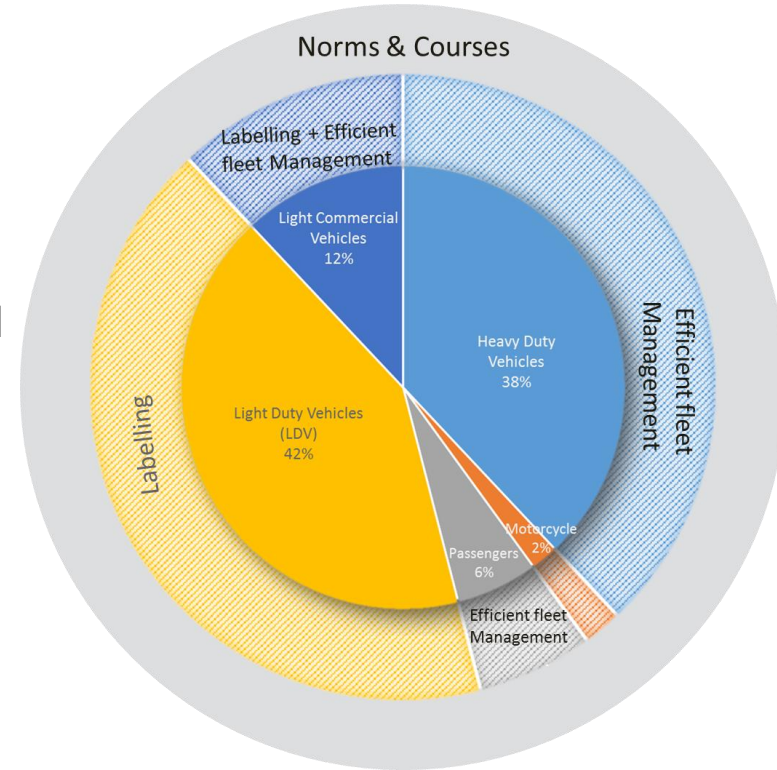
- Composition of Road Transport
  - **95%** of the emissions of the transport sector corresponds to **road transport**
  - **95%** of all goods and raw materials are transported by **trucks**
  - **40% of the total cost** of transportation companies is due to **fuel**

- CO2 emissions by type of vehicle



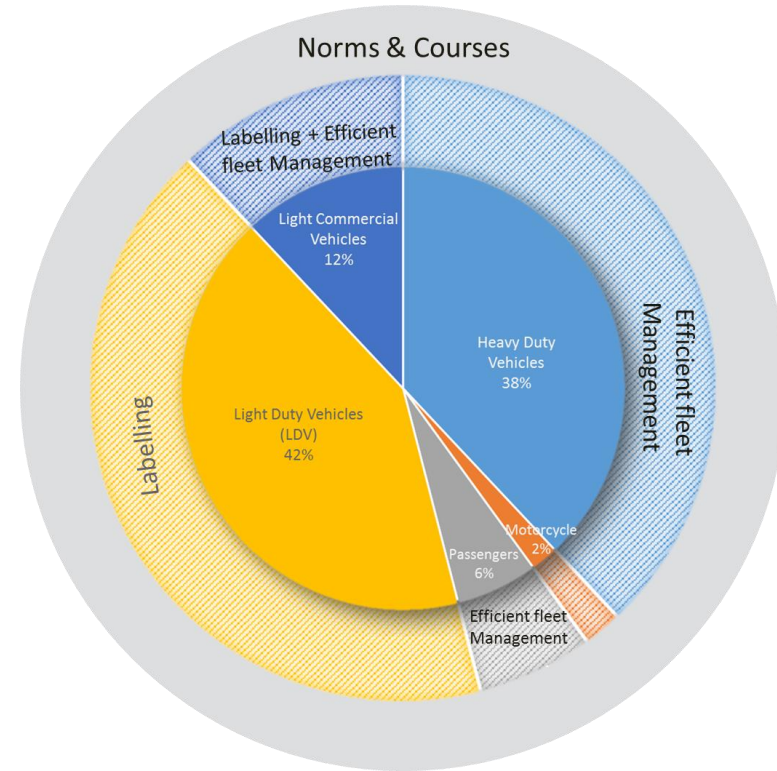
# Argentina Eco-driving programme

- Norms & Courses:
  - Fuel Efficient Driving in all type of driving licenses
- Labelling
  - Mandatory EE Labelling for LDV, categories N1 and M1 until of 3.500 kg.
  - Tool to better position energy efficiency as a decision making when purchasing a car
  - Establishment of minimum standards



# Argentina Eco-driving programme

- Efficient Fleet Management:
  - Capacity building to sector's decision makers
    - Efficient Fleet Management
    - Monitoring and follow up of fuel consumption
    - Fuel Efficient Driving
    - Fuel saving technologies applied to transportation
    - Impact on costs
  - Generation of consultation material for the sector
    - Impacts of the transport on the environment
    - Efficient Fleet Management
    - Energy efficiency measures by type of transport, potential savings
  - Efficient Technology Verification
    - Giving confident information to the transport sector
    - Developing a market for efficient technologies



## Results of the policy/programme

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- *The objective of Eco –driving programmes is to introduce eco driving knowledges into different courses and trainings to reach all drivers of all sectors.*
- *When avoiding erratic driving habits and following basic Eco-driving tips, drivers can easily save approximately 20 % on fuel and maintenance.*

## Opportunities for international collaboration?

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- *Based on your experience with this policy/programme, on which issues could countries collaborate and what benefits could collaboration have for achieving behaviour change in this sector?*